



*Achieve with us.*

**The Arc**<sup>™</sup>  
*of Bergen & Passaic*

# The Arc of Bergen and Passaic

## INTRODUCTION

Located in Hackensack, New Jersey, The Arc of Bergen and Passaic Counties promotes and protects the human rights of people with intellectual and developmental disabilities by actively supporting their full inclusion and participation in the community. Founded in 1947, The Arc was the first and remains the leading organization for people with disabilities, offering developmental training to provide the skills needed to support their inclusion.

**"THE MISSION OF THE ARC IS TO HAVE A POSITIVE IMPACT ON OUR WORKERS AND THOSE WHO ENTER OUR PROGRAM. THE DONATION FROM CRESTRON AND USIS ALLOWS US TO EXPAND OUR MISSION TO REACH MORE INDIVIDUALS."**

**Kathy Walsh**  
*President and CEO,*  
*The Arc of Bergen and Passaic*





## THE CHALLENGE

For years, The Arc had a dated technology system that was difficult to operate and not conducive to an efficient training room, especially for individuals with learning challenges. Virtual teaching was not possible, and The Arc was hoping for a solution to elevate the experience for those who went through their program.

## THE SOLUTION

To assist their efforts, Crestron and USIS Audiovisual Systems donated various resources to The Arc to equip their training and conference rooms with an improved technology experience. The installation of Crestron AirMedia® wireless presentation systems and Crestron control systems allows The Arc to provide training that will help them reach new individuals who were previously unable to participate in programs and improve the skills of other workers who are currently in the field.

**"WITH THE INSTALLATION OF CRESTRON, THIS NEW FACILITY WILL HAVE OFFICE TRAINING OPPORTUNITIES SUCH AS MAKING COPIES, MANAGING A SWITCHBOARD FOR PHONES, FILING, AND SCANNING, WHICH WILL OPEN UP NEW CAREER PATHS FOR OUR TRAINEES."**

**Kathy Walsh**  
*President and CEO,  
The Arc of Bergen and Passaic*

## THE TECHNOLOGY

The Arc has two divisible training rooms, including a Crestron DigitalMedia™ Presentation System and speakers. The Crestron DigitalMedia Presentation System is utilized to distribute audio and video to the space through speakers and projectors for guest presenters, training sessions, and movie viewings. This solution supports The Arc's various events, such as after-school programs, summer camps, and adult day programs.

A Crestron control system powers the technology integrated into training rooms. Each room has a ceiling-mounted projector and a wall-mounted projection screen. A Crestron Media Presentation Controller has custom programmable buttons that easily control the various technologies in the room and manage functions, such as projector power, volume, source selection, and more.

Equipped with Crestron AirMedia technology, the training rooms now have access to content sharing creating a more seamless experience for trainees. Serving over 1,400 individuals with developmental disabilities, The Arc needed a simple solution to make learning accessible to a larger group. Crestron AirMedia wireless systems make it easy for anyone in the facility to connect instantly and present confidently from any device.

**"IMPLEMENTING A CRESTRON CONTROL SYSTEM HAS GIVEN THE ARC A SEAMLESS WAY TO PROVIDE LESSONS FOR THEIR TRAINEES WITH JUST THE PRESS OF A BUTTON."**

**Bill Baretz**  
*Executive Vice President,  
USIS Audiovisual Systems*



**"THE TECHNOLOGY PROVIDED BY CRESTRON AND USIS ALLOWS US TO BRING IN SUBJECT MATTER EXPERTS WHILE HAVING ARC STAFF HANDS-ON IN THE TRAINING ROOM TO ASSIST OUR PARTICIPANTS."**

**Kathy Walsh**  
*President and CEO,  
The Arc of Bergen and Passaic*



## RESULTS

Crestron and USIS have given The Arc state-of-the-art training rooms that can be used for all types of career and skill development. The Crestron technology is flexible and adaptable to the needs of the participants and provides a multi-media approach to learning that was previously unavailable to those training at The Arc.

**"THE TRAINING ROOM TECHNOLOGY HELPS BRING THE EXPERIENCE TO ANOTHER LEVEL WHICH RESULTS IN A PROGRAM THAT CAN RUN SMOOTHLY AND BE ENGAGING FOR THE PARTICIPANTS."**

**Bill Baretz**  
*Executive Vice President,  
USIS Audiovisual Systems*

### Featured Products

**3-Series® Media Presentation Controller**  
MPC3-102-B

**DigitalMedia™ Presentation System**  
DMPS350

**AirMedia® Wireless Presentation System**  
AM-3100