



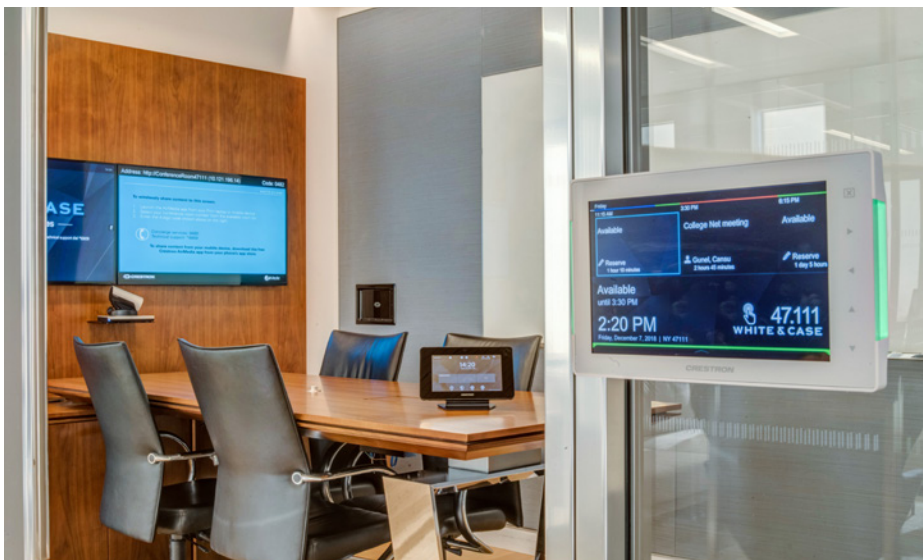
# White & Case LLP

## INTRODUCTION

Based in New York City, White & Case LLP is a leading law firm that provides counsel and representation in virtually every area of law that affects cross-border business. With 44 offices across 30 countries, White & Case is among the first U.S.-based law firms to establish a truly global presence, ranked by Law360 as the number one global law firm in its annual Global 20 list for two consecutive years.

**"CONFERENCE ROOM TECHNOLOGY PLAYS AN IMPORTANT PART IN ENABLING OUR LAWYERS AND CLIENTS TO COLLABORATE FROM ALL OVER THE WORLD. CRESTRON HAS ENABLED US TO RAISE THE BAR ON THE STANDARDIZATION, OPERATION, AND SUPPORT OF OUR CONFERENCE ROOMS GLOBALLY."**

John Nunez  
Global Audio Visual Manager  
White & Case LLP



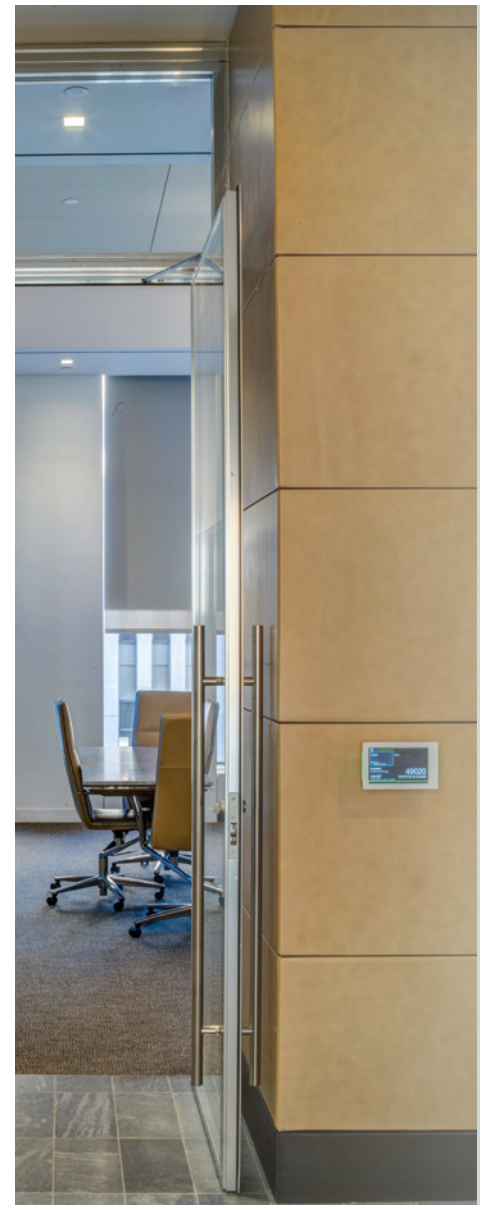


## THE CHALLENGE

A pioneering firm in its industry, White & Case is constantly seeking ways to streamline and improve communication and collaboration between employees and with clients. They recently relocated their headquarters in midtown Manhattan to a brand-new office space just a few blocks away. Elegantly appointed, the space is designed to help foster creativity and collaboration. The firm was committed to deploying the latest workplace technology to aid in that effort.

John Nunez, Global Audio Visual Manager at White & Case, and his team, were charged with integrating solutions that would make it simple to book and release conference rooms, automate environmental settings to maximize productivity, and enable easy wired and wireless presentation within them. Lastly, it was critical to empower the AV team to resolve any technical issues remotely to minimize downtime.

"AV is a top priority for our firm," says Nunez. "We don't want people afraid of the technology, which is why we strive to create an environment that's inviting, intuitive, and encourages them to use it without assistance."





## THE SOLUTION

Nunez and his team deployed end-to-end Crestron solutions company-wide: enterprise room scheduling; lighting control; motorized shades; room control and scheduling via TSW touch screens; DigitalMedia™ for AV distribution; AirMedia® for wireless presentation; and Crestron Fusion® software for centralized monitoring and management of all technology.

Crestron room scheduling solutions feature an easy-to-use user interface, enabling employees to book meeting spaces easier and faster than ever before. With AirMedia®, they can walk into a room and instantly connect their laptops and tablets to the display and start presenting.

Each meeting space features a preset mode that's automatically activated when someone enters. Immediately, and all at once, the room displays power on, and lighting and shades adjust according to the amount of ambient light to create the optimal environment for every meeting.

Using Crestron Fusion, system managers in the Global Technology Services group are immediately aware of any technical issues in the meeting spaces and can remotely resolve them, minimizing disruptions and maximizing productivity. Additionally, the group has initiated lunch-and-learn sessions to ensure all employees are completely comfortable with how to use the meeting room technology.

**"CRESTRON ROOM SCHEDULING WAS A GREAT ADDITION TO OUR GLOBAL STANDARD," SAYS NUNEZ. "IT WAS WIDELY SUCCESSFUL IN ALLOWING US TO INCREASE ACCESSIBILITY FOR OUR EMPLOYEES AND RELEASE AND BOOK ROOMS AUTOMATICALLY."**

John Nunez  
Global Audio Visual Manager  
White & Case LLP



## RESULTS

"The Crestron technology upgrades have been a true success. Our users from all over the world appreciate how the easy-to-use tools help them to be more efficient."

John Nunez  
Global Audio Visual Manager  
White & Case LLP

Fueled by the universal enthusiasm for the meeting spaces in the New York office, John and his team are updating 40–50 other spaces with Crestron technology each year. In fact, the New York meeting spaces now serve as the global standard for build-outs and expansions. More than 280 such spaces are already in use, with more to come. Management is so pleased with the Crestron solutions that they've even opened their meeting spaces for use by clients, further maximizing room utilization, with the most advanced and reliable collaboration tools available, allowing for a seamless experience.

With the help of Crestron, White & Case has created a workplace filled with the most advanced and reliable room scheduling, presentation, room control, and collaboration tools available. And that's an open-and-shut case.

## FEATURED PRODUCTS

**AIRMEDIA® PRESENTATION GATEWAY**  
AM-300

**CRESTRON FUSION®**  
SW-FUSION-RV & RM

**3-SERIES® 4K DIGITALMEDIA™**  
**PRESENTATION SYSTEM 300**  
DMPS3-4K-300-C

**128X128 DIGITALMEDIA™ SWITCHER**  
DM-MD128X128

**16X16 DIGITALMEDIA™ SWITCHER**  
DM-MD16X16

**8X8 DIGITALMEDIA™ SWITCHER**  
DM-MD8X8

**7" TOUCH SCREEN**  
TSW-760

**10" TOUCH SCREEN**  
TSW-1060

**8.7" WIRELESS TOUCH SCREEN**  
TST-902

**CRESTRON LIGHTING SOLUTIONS**  
**CRESTRON SHADING SOLUTIONS**